



Roast & Ground
www.roastandground.co.uk
www.shop.roastandground.co.uk

Accessibility Statement

Last updated on 10th January 2025.

Introduction

We're committed to making our websites accessible so they can be used by as many people as possible.

This statement applies to content published within the Roast & Ground websites
<https://www.roastandground.co.uk> and <https://www.shop.roastandground.co.uk>

Our domains are owned by Roast & Ground.

Making our websites accessible to the widest possible audience means, for example, that you should be able to;

- zoom in up to 300% without the text spilling off the screen
- navigate most of our websites using a keyboard
- listen to most of our websites using a screen reader.

As a first stage we have prioritised use of our website <https://www.roastandground.co.uk> this is because the shop site is an order platform for customers. If a customer is unable to order using the shop site, then we also accept orders by telephone or email. We can also place recurring orders on the customers' behalf thereby reducing the need for the customer to do so.

www.roastandground.co.uk

How we tested this website

Our websites were and are currently being tested for compliance with the Web Content Accessibility Guidelines V2.1 level A, Level AA and level AAA using a combination of automated tools for accessibility WCAG 2.0 standards.

Compliance status

This website is partially compliant with the [Web Content Accessibility Guidelines version 2.1 AA standard](#), due to the non-compliances and exemptions listed below.

Accessibility assessment

Parts of our website are not fully accessible. For example, we found the following issues;

- some alt text images are CMS generated
- role in menu items are CMS generated
- some anchor text is CMS generated



- some images lack alternative text and some images are used as links
- there are some broken links
- there are missing labels in form fields
- there are non-optimal image types, and
- there are non-accessible pdfs

What we've done to improve accessibility

We've prioritised our website changes based on analytics and data. Specifically, we have;

- ensured images have the relevant alt text
- placeholders such as 'picture' or 'spacer' are removed from alt text
- anchor tags now contain alt attributes
- image titles now have relevant alt text instead of alt attributes
- iframe and frame elements have a title attribute
- image elements now have accessible names
- label elements are no longer blank.

PDFs and other documents

Many of our existing pdfs and Word and other Office file format documents are essential to providing our services. The accessibility regulations do not require us to fix pdfs or other documents.

What are we looking to do as a next stage?

We're working with our content and development teams to identify how we can best address the remaining type AA and AAA issues. Our conversations to date indicate that some of these would be hugely costly and others will compromise the look of the site. Albeit we will continue to see how we can address the following, if not now, when we look at reviewing our site and/or redesigning pages;

- ensuring the headings are not empty
- setting of the colours on the body or a elements
- considering the CSS outline or border style on elements which currently makes it difficult or impossible to see the dotted link focus outline
- avoiding specifying a new window as the target of a link with target=_blank
- ensuring that text and background colours have a 7:1 contrast ratio
- avoiding the use of general text like 'Click Here' which doesn't explain the purpose
- avoiding links on a page sharing the same links but going to different destinations.

How to request content in an accessible format

If you need information in a different format please email us at hello@roastandground.co.uk or call us on 020 8396 8676 to tell us;

- the web address (URL) of the content that you need
- your contact name and email address
- the type of format you need.



Reporting accessibility problems with this website

If you find any problems that are not listed on this page or if you think we're not meeting the accessibility requirements, please let us know at hello@roastandground.co.uk to report this.

Preparation of this accessibility statement

Last updated on 10th January 2025.

This website is being tested via a combination of accessibility. The testing is being carried out by Smart Web Agency on behalf of Roast & Ground.

Our sites are checked for accessibility on a regular basis. These tests are carried out through automated testing via a combination of tools for accessibility.